

AMONEYGIFT

Private Gift-Card management

Gift Cards are becoming increasingly appreciated as a customer loyalty scheme to the brand of a commercial enterprise.

AMoneyGIFT allows the activation and use of Gift Cards as means of payment from POS terminals, either directly or mediated by Argentea's component in the cash-register.



CHARACTERISTICS OF AMONEYGIFT:

- ▶ Exclusive proprietary circuit of Argentea.
- ▶ Integrated with national providers such as Euronet and Epipoli.
- ▶ Connectivity managed by Argentea.
- ▶ Web portal to monitor the balance of the operations.

THE AMONEYGIFT SYSTEM INFRASTRUCTURE:

- ▶ **One centralized AMoneyVAS Server**, hosted in Argentea's main Datacenter in Trento.
- ▶ One centralized AMoneyVAS **Backup Server**, hosted in Argentea's secondary Datacenter in Milan.
- ▶ A **software** module (Windows or Linux) to be installed on cash-registers to allow communication with the AMoneyVAS servers to manage value-added services.

ARGENTEA IS CERTIFIED



UNI EN ISO 9001:2009 (società DNV).
Coban 405010 Microcircuito - Protocollo CB2

AMoney GIFT can be used in two ways:

1/ *BarCode only Gift Card*

The barcode can be read directly by the scanner in the cash-register or by plugging an external barcode reader into the POS, without needing the magnetic band.

In this scenario, Argentea will install the necessary files to allow the software to use the Gift Card as a device, allowing its complete use for operations such as:

- ▶ Gift Card **activation**;
- ▶ **Payment via Gift Card** with specific cashier-code;
- ▶ **Available** balance left on the Gift Card;
- ▶ **Recharging** of the Gift Card;
- ▶ **List of operations** divided by cashier code



2/ *Magnetic band Gift Card*

Utilizes the POS's magnetic band reader, in order to interact with the Gift Card without needing any further external devices

In this mode, Argentea will provide an application to be installed on the POS terminal, which allows the reading of the Gift Card number via magnetic band scanner already present on the POS. The reading of all the necessary information to activate the Gift Card and allow payments, along with the monitoring of the leftover balance, will be expedited by reading the Gift Card's number in its magnetic band.

